**Evaluating Website Design**

Name of the peer, whose website you are evaluating -----------------------------------------------------------

Email of the peer-----------------------------------------------------------------------------------------------------------

URL of the website you are evaluating--------------------------------------------------------------------------------

|  |  |  |  |
| --- | --- | --- | --- |
| **Criteria** | What is your observation about meeting/not meeting a criteria? | Rate with a scale of 1 through 5 (1- needs major improvement, 2- needs some improvement, 3- fine/can be improved, 4- good/ can be polished, 5- very good) | Suggestions for improvements/comments |
| Effective home page including clear purpose and name of the website |  |  |  |
| Adequate whitespace in each page |  |  |  |
| Page length and width |  |  |  |
| Consistency in color and visuals across pages, and color contrast |  |  |  |
| Follow web writing guidelines including consistency of text formatting across pages |  |  |  |
| Organization/layout of each page |  |  |  |
| Navigation system including functionality of the links and their locations |  |  |  |
| Relevance and organization of content in each page |  |  |  |
| Alignment and proximity of items |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |